



Privacy Policy

Last updated & Effective Date: June 20, 2023

This Privacy Policy explains how information is collected, used, and disclosed by The Garden Club of Jackson (“GCJ”) and applies to the personal information collected when you use or access our online or mobile websites (“Site”), or purchase our goods (“Goods”). Our provisioning of the Site and the Goods are collectively referred to herein as the Services.

We collect and use the following information to provide, improve, and protect our Services as described below:

Account Information. When you set up an account to purchase our Goods, you must provide us with personal information such as your name, email address, password, and shipping address. Your payment information, such as credit card information and billing address, will be collected by our trusted third-party payment provider. You will also agree to the terms of service that govern your purchase of Goods (“Terms of Service”). We use this information to process and fulfill orders and to send emails to confirm your order status, shipment (if applicable), sales refunds, and event reminders.

Guest Check-Out. If you order Goods as a guest (without creating an account), we will use your information, such as name, email address, and shipping address, to process and fulfill orders and to send emails to confirm your order status and shipment. Your payment information, such as credit card information and billing address, will be collected by our trusted third-party payment provider. We use this information to process and fulfill orders and to send emails to confirm your order status, shipment, and sales refunds.

Marketing. We may collect your personal information to provide you with free-of-charge information about opportunities to participate in GCJ events. If you do not wish to receive such emails from GCJ, click the “unsubscribe” button at the bottom of the email.

SMS Services. We value your privacy and the information you consent to share in relation to our SMS marketing service. We may use this information to send you text notifications for your order, text GCJ event opportunities and reminders, and transactional texts. Opt-in data and consent for text messaging will not be shared with any third parties except for messaging partners to enable and operate our text messaging program.

The Garden Club of Jackson does not sell or share your information with advertisers or other third parties.

Service Providers:

GCJ uses certain trusted third parties to provide certain services for our business purposes, including website hosting, data analysis, processing payments for the purchase of goods, IT services, order fulfillment, sales refunds, and customer service. These third parties will access your personal information only to provide the Services on our behalf.

Links to third parties:

Where our Site contains links to third-party online properties, such third parties have their own policies that govern their collection, use, and disclosure of information. We suggest that you read their privacy policies to learn about their practices. Any hyperlinks we provide are for your convenience and do not imply endorsement of the activities of such third-party websites or any associations with their operator.

Your Right to Control and Access Your Personal Information

Your Account: You may update, correct or delete information about you at any time by logging into your online account and modifying your information or by emailing us at correspondingsecretary@gardenclubofjackson.com

Retention Policy: We will retain your Personal Information as long as necessary to fulfill the purposes described in this Privacy Policy unless a longer period is required to permitted for legal or compliance purposes.

Security

We employ industry-standard technological measures that are reasonably designed to help protect your personal information from loss, unauthorized access, disclosure, alteration, or destruction. While we take reasonable efforts to guard personal information, no security system is impenetrable.

Contact

If you have any questions regarding this Privacy Policy, please contact us via email at correspondingsecretary@gardenclubofjackson.com